

## **54100 Stormwater Coalition (SWC)**

**Goal:** Address stormwater flooding, drainage, and water quality issues on a watershed basis through regional cooperation, coordination, and education in the development and implementation of long-range stormwater management plans.

### **Objectives:**

- Plan quarterly SWC meetings to address various aspects of the NPDES stormwater permits that are specific to the region and/or time of year.
- Coordinate Stormwater Action Group (SWAG), which provides technical support and guidance to SWC.
- Coordinate the Stormwater Coalition (SWC) to encourage sharing of information and resources in meeting National Pollution Discharge Elimination System (NPDES) stormwater permits, and solving stormwater management problems on a watershed basis.
- Provide policy recommendations to update the Agenda for Lake Erie
- Assist Stormwater Coalition members in fulfilling the NPDES stormwater permit requirements for six minimum control measures:
  - Public Outreach and Education
  - Public Involvement
  - Illicit Discharge Detection and Elimination
  - Construction
  - Post-construction
  - Pollution Prevention/Good Housekeeping
- Reach out to new regulated MS4s in Wood, Lucas, and Ottawa Counties.
- Utilize the Clear Choices Clean Water-Greater Toledo Lake Erie program to help fulfil some SWC members permit requirements for public education and outreach (See 54400).
- Provide one workshop for member jurisdictions or the development community aimed at improving implementation of stormwater and/or construction BMPs.
- Participate in the Toledo -Lucas County Sustainability Commission.
- Provide Good Housekeeping training and educational materials as requested by member jurisdictions.
- Stay current with stormwater regulations and inform members of upcoming stormwater regulations and compliance deadlines.
- Provide individualized Stormwater Program Evaluations as requested by member jurisdictions.
- Participate in and support the Toledo-Lucas County Rain Gardens Initiative.
- Encourage involvement of member jurisdictions in the Ohio Stormwater Association to facilitate communication with stormwater practitioners across the state.
- Identify up to two professional development opportunities for TMACOG Stormwater Program staff.
- Review and provide feedback on stormwater issues and policies relevant to transportation through outreach to Ohio Department of Transportation and through coordination with TMACOG's Transportation Department.
- Provide professional development opportunities for member communities through the purchase and hosted viewing of relevant stormwater-themed webcasts.

## **54400 Clear Choices Clean Water (CCCW)**

**Goal:** Implement a regional water quality education campaign as a local affiliate of the national Clear Choices Clean Water program. The web-based program will be led by the members of TMACOG's

Stormwater Coalition with a goal of empowering the citizens of northwest Ohio to make impactful choices to improve water quality while also meeting some Ohio EPA stormwater permit requirements for public involvement, participation, and education.

**Objectives:**

- Ensure ongoing funding through program administration, member and sponsor billing, and biennial payment.
- Facilitate CCCW working group that includes SWC members and partners.
- Work with CCCW national office to maintain CCCW website.
- Provide regular updates to website and coordinate content updates with the CCCW working group
- Identify opportunities to promote CCCW at member and partner events
- Distribute data reports to SWC members quarterly for inclusion in member's required reports to OEPA.
- Provide support to members in seeking sponsorships for CCCW materials purchase
- Provide support to member and partner stormwater education efforts.