



MONROE COUNTY
COMMUNITY COLLEGE

enriching lives

**THE FUTURE OF WORKFORCE:
EFFORTS IN MICHIGAN**

PRESENTED BY

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MONROE COUNTY COMMUNITY COLLEGE

AT THE TMACOG GENERAL ASSEMBLY

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ABOUT MONROE COUNTY COMMUNITY COLLEGE

- Founded in 1964
- Just north of Toledo
- Serves approximately 10,000 credit and non-credit students a year
- Ranked No. 1 Community College in MI by Wallethub.com in 2020
- Number 1 Nursing program in Michigan
- Only college in Monroe County, MI
- Has two 4-year institutions on its campuses – Siena Heights and Spring Arbor Universities

WHY IS POSTSECONDARY EDUCATIONAL ATTAINMENT A PRIORITY?

- Meeting labor market demand & shifts in economy
- Economic independence in a knowledge-based economy
- Public good benefits to society and individuals
- Social justice, social mobility, and equity

MORE EDUCATED RESIDENTS ARE MORE LIKELY TO

- Earn higher wages
- Be employed
- Have benefits from their employer
- Vote
- Volunteer
- Exercise
- Send their children to school prepared to succeed
- And less likely to live in poverty, be incarcerated, participate in public assistance

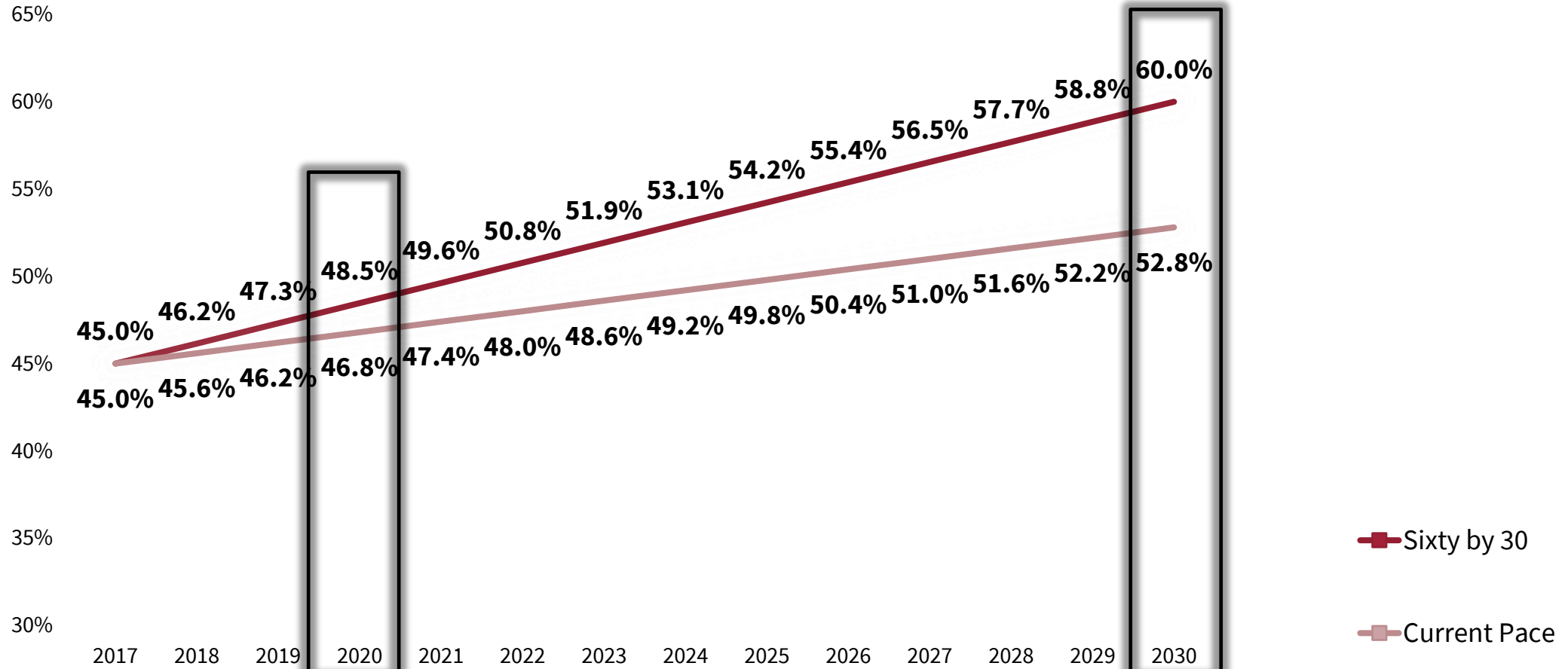
Data Source: College Board, 2016

MICHIGAN'S SIXTY BY 30 GOAL COMPARED TO OHIO

- By 2030, 60% of working-age Michiganders will have a certificate or college degree. Michigan will be a talent leader — fueling the future workforce and providing opportunity for all.
- Ohio's Complete to Compete **65 percent of Ohioans, ages 25-64, will have a degree, certificate or other postsecondary workforce credential of value in the workplace by 2025.**
- In Michigan in 2018 = 45.5% compared to national average of 48.8%, ranked 33rd
- In Ohio in 2018 = 49.2%, ranked 31st out of 50 states

Economists say 65% is the ideal attainment rate for competitive success

MICHIGAN ATTAINMENT TREND



HOW CAN WE GET TO SIXTY BY 30?

MICHIGAN RECONNECT AND FUTURES FOR FRONTLINERS

- Futures for Frontliners: free tuition at MI community colleges for any individuals working in frontline industries. Very comprehensive list from Agriculture to Zoology.
- Started in 2020
- 28,000 Michiganders took advantage.
- MI-Reconnect: free community college tuition for anyone 25 and up, without a college degree

RESULTS SO FAR

- Reconnect applicants who selected MCCC = 1,700
- MCCC Frontliners = 269 – 11% of our enrollment
- MCCC Reconnect 321 = 13% of our enrollment
- Average MCCC age increased 2.2 years in just one year
- MCCC won marketing awards for its Reconnect billboards
- Fall enrollment increase of 11.2%
- Reconnect retention rate of 72%; Average GPA of 2.5
- Diversity increases: Black students up 28%, minorities up 15%

MICHIGAN COLLEGE ACCESS NETWORK (MCAN)

MCAN works in Michigan communities to form Local College Access Networks (LCAN) to drive college-going and reduce the equity gap.

Core Beliefs:

- College is post-secondary education
- College is a necessity
- College is for everyone
- College is a public good

DETROIT DRIVES DEGREES (DDD)

DDD is a collective impact initiative led by the Detroit Chamber, to improve the talent pipeline in Southeast Michigan with four areas of focus:

- Advancing **ACCESS** to postsecondary opportunities to meet the Sixty by 30 Goal
- Boosting student **SUCCESS**
- Retaining local **TALENT** and attracting new talent
- Reducing the racial equity gap

FOCUS ON REMOVING BARRIERS TO ENSURE STUDENT SUCCESS

- MCCC Foundation revamped strategic plan to focus on removing barriers
- HEERF funding – over \$5 million to students
- Food pantry on campus served Over 400 in two weeks
- Increased Foundation scholarships, many of which go unawarded
- Emergency fund created – many success stories
- DEI plan and DEI space
- Single-use restroom and meditation spaces

MCCC PROGRAMS OF NOTE

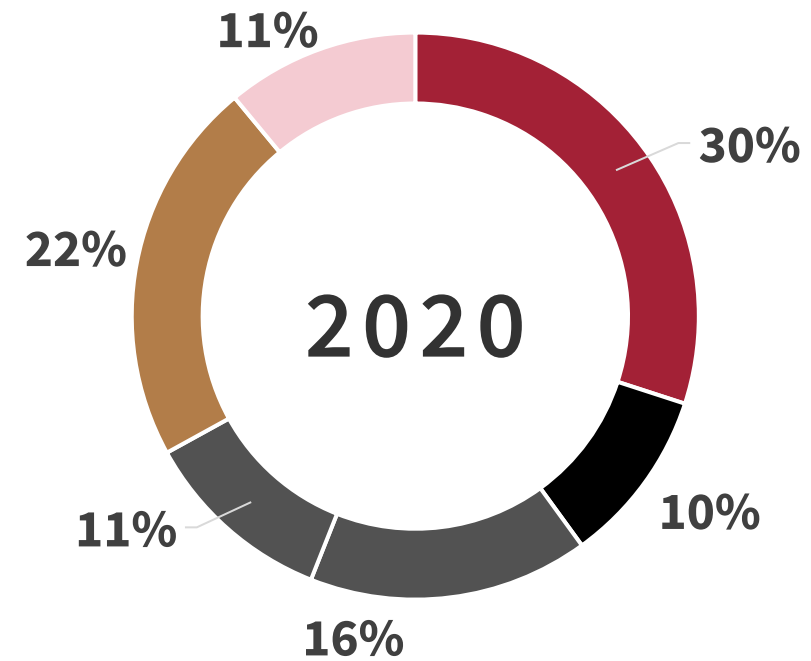
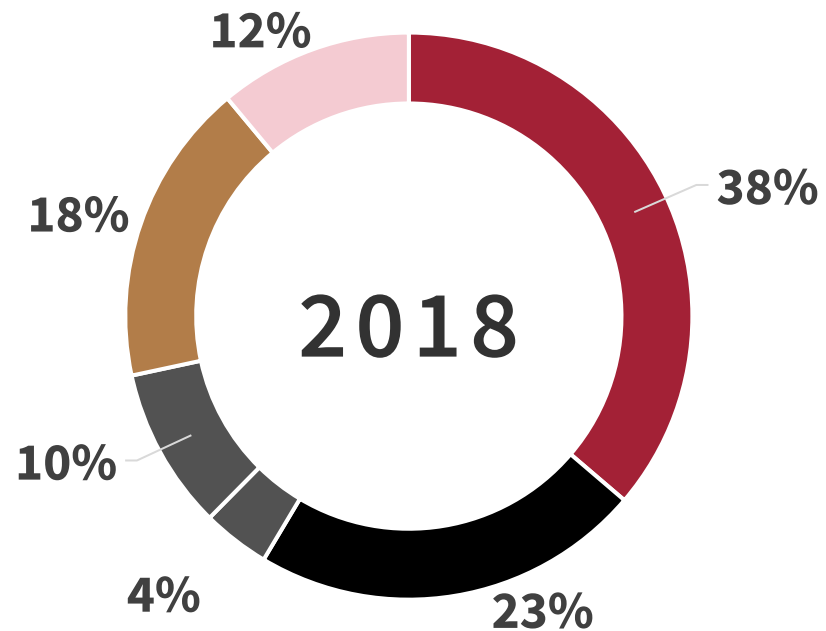
- Bootcamps for adult students – short term programming – includes MIOSHA certification, soft skills, and interviews by industry at the end
- Criminal Justice Center with simulation systems, including de-escalation training for the public – Bedford (South County) Location
- Nuclear Engineering Technology – partnerships with DTE and Davis-Besse. Ten year partnership in 2021. Over 200 completers with 100% employment.
- CNA and sterile processing partnership with ProMedica Hospital

IF you want our quality students fund us to provide them to you.

Over 100 apprentices taking courses in a variety of areas

POSTSECONDARY EDUCATION: CURRENT VS. NEED

(NATIONAL)



■ High school or less ■ Some college, no degree ■ Certificate ■ Associate degree ■ Bachelor's degree ■ Graduate or professional degree

THANK YOU!