

EASE

ABBI FAILLA



TITLE:	EVP, BUSINESS OPERATIONS
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STORY

With over 20 years of experience in strategy and innovation, Abbi's career has specialized in human performance and business transformation with expertise in event creation and management across various sectors, including government, finance, insurance, automotive, and logistics.

Abbi joined EASE Logistics in 2021, founding its first Strategy and Innovation Department. Now, as EVP of Business Operations, Abbi builds and leads teams in Strategy & Innovation, Marketing, Community Impact, Human Resources, and Technology.

Her work has helped EASE earn national recognition, including Fortune's Most Innovative Transportation Company (2023) and Fast Company's World Changing Ideas Award (2024). Abbi also leads EASE's role in DriveOhio's automated trucking initiatives, data gathered from these projects will be used to develop state and federal ADS regulations.

An Ohio University alumna and lifelong Dublin, Ohio resident, she's passionate about innovation, social impact, and working to make a difference in the communities where we live and work.

EASE'S AWARDS



RECOGNITION

WOMEN TO WATCH IN TRANSPORTATION 2024

Women in Trucking Association

COLUMBUS SMART 50 INNOVATION AWARD 2023

Smart Business

COMMUNITY INVOLVEMENT

OHIO SUPPLY CHAIN ACADEMIC NETWORK (O-SCAN)

Employer Committee Member (2025)

WOMEN IN TRUCKING

Content Committee Member (2025)

COLUMBUS REGION LOGISTICS COUNCIL

Board Member (2023 - 2024)

NATIONWIDE CHILDREN'S HOSPITAL

Development Board - Alumni Member (2014 - present)

JIMMY MOORE INDIAN LAKE COMMUNITY FUND

Board Member (2022 - present)

THE OHIO STATE UNIVERSITY JAMES CANCER HOSPITAL

Harvest for Hope Committee (2023)

JR Memorial Buckeye Cruise for Cancer (2020 - 2023)