



**Travis Smith, Assistant Vice President of Sales and Marketing,  
Genesee & Wyoming Rail Road Services Inc.**



Travis is a logistics professional with both Class-I and Shortline railroad experience. He gained a deeper appreciation for shippers, having worked with International Paper's Supply Chain organization in Memphis. In addition, he was assigned to serve the WestRock account on-site in Atlanta for four years, assisting with its boxcar fleet requirements at various paper mills, and improving first-mile / last-mile deliveries.

Travis earned a master's degree from Brigham Young University's Marriott School of Management and a Bachelor of Science degree at BYU. He completed the Executive Education Program at the University of South Carolina's Darla Moore School of Business, and the Leadership Development Institute at the University of Florida. Travis enjoys volunteering with the NAACP in his community.